

1 of 4

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	10A-11A	THIS WEEK-ABC	:30	\$250.00	10/14-10/14	1	1	1	\$250.00	
Rating: 1.1												
	2	F	3P-4P	ELLEN	:30	\$400.00	10/12-10/12	1	1	1	\$400.00	
Rating: 1.4												
	3	M	3P-4P	ELLEN	:30	\$400.00	10/15-10/15	1	1	1	\$400.00	
Rating: 1.4												
	4	TU	3P-4P	ELLEN	:30	\$400.00	10/16-10/16	1	1	1	\$400.00	
Rating: 1.4												
	5	TH	3P-4P	ELLEN	:30	\$400.00	10/18-10/18	1	1	1	\$400.00	
Rating: 1.4												
	6	F	7A-9A	GD MNRN AMR	:30	\$300.00	10/12-10/12	1	1	1	\$300.00	
Rating: 1.1												
	7	M	7A-9A	GD MNRN AMR	:30	\$300.00	10/15-10/15	1	1	1	\$300.00	
Rating: 1.1												
	8	TU	7A-9A	GD MNRN AMR	:30	\$300.00	10/16-10/16	1	1	1	\$300.00	
Rating: 1.1												
	9	W	7A-9A	GD MNRN AMR	:30	\$300.00	10/17-10/17	1	1	1	\$300.00	
Rating: 1.1												

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Daypart

: 30	\$300.00	10/18-10/18	1	1	\$300.00
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: 30	\$400.00	10/12-10/12	1	1	\$400.00
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30	\$400.00	10/15-10/15	1	1	\$400.00
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30	\$400.00	10/16-10/16	1	1	\$400.00
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: 30	\$400.00	10/17-10/17	1	1	\$400.00
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30	\$400.00	10/18-10/18	1	1	\$400.00
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30	\$400.00	10/12-10/12	1	1	\$400.00
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30	\$400.00	10/15-10/15	1	1	\$400.00
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30	\$400.00	10/16-10/16	1	1	\$400.00
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30	\$400.00	10/17-10/17	1	1	\$400.00
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30	\$400.00	10/18-10/18	1	1	\$400.00
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Rep Firm	
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Salesperson Phone#	202-872-5680
Salesperson FAX#	202-872-0263

Daypart

Station KTVX-TV SALT LAKE CITY  
 Advertiser ( ) NRCC-NATL REPUB CONG  
 Product NRCC IE 2012  
 Estimate# 3159  
 Buyer Tracey Robinson  
 Phone#  
 Fax#  
 Agency ( ) NATIONAL MEDIA INC  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 155/426/3159  
 Flight Dates 10/12/2012 - 10/18/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) WASHINGTON  
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	32	SA	130P-5P	COLLEGE FB	:30	\$1,000.00	10/13-10/13	1	1	1	\$1,000.00	
	Rating: 2.0											
	33	SA	5P-930P	NASCAR 10/13	:30	\$1,000.00	10/13-10/13	1	1	1	\$1,000.00	
	Rating: 2.4											

---REPORT TOTALS---  
 Report Totals: 33 / \$14,575.00

---SALES MONTHLY TOTALS---  
 Oct 12: 33 / \$14,575.00  
 Sales Totals: 33 / \$14,575.00  
 Station Totals: 33 / \$14,575.00  
 Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---				
Market Totals \$151,823				
CABL 0%	KAGG 0%	KJZZ 0%	KPNZ 0%	KSL 17%
KSTU 37%	KTVX 9%	KUCW 0%	KUPX 0%	KUTV 36%
NTVX 0%				

Books null  
 Demos RA35+